



MEDIA KIT



**Corporation
for New Jersey
Local Media**

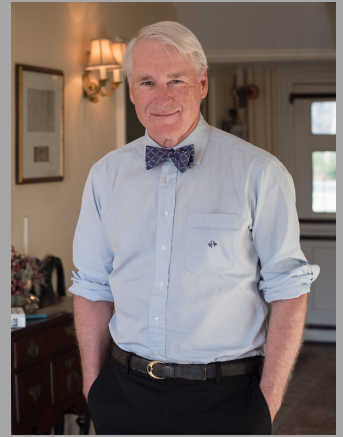
JOURNALISM ENGAGEMENT COMMUNITY

WHO WE ARE

The Corporation for New Jersey Local Media began with a mission: to build strong communities through journalism and civic engagement. ensure the future of local journalism and community newspapers.

After a mutually respectful campaign for a seat on the Harding Township Committee, Nicolas Platt, a former Republican Mayor of Harding Township, and Amanda Richardson, the Harding Democratic chair, adopted a “team-of-rivals” approach to form formed the Corporation for New Jersey Local Media because they believe belief in a robust local press should be a “bi-partisan value”.

OUR LEADERS



Executive Director Amanda Richardson (left) is a visionary leader, NJ native, and lawyer who has founded numerous nonprofit organizations. **Founding Chair Nic Platt** (right) brings over 30 years of experience in the securities industry, public relations, and business consulting. [Click here to view their full bios.](#)

OUR ADVISORY BOARD

Our Advisory Board is composed of engaged, highly accomplished community members who are dedicated to the preservation and expansion of local journalism, civic engagement, and community education.

Current Advisory Board members include:

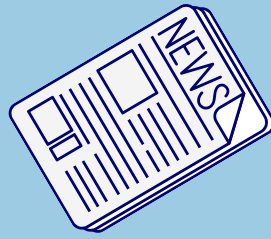
- **Dr. Lisa Bhimani**, Morris County Democratic vice-chair
- **John Mooney**, Founding CEO of New Jersey Spotlight
- **Fruqan Mouzon**, Chair of Cannabis Practice Group for McElroy, Deutsch, Mulvaney & Carpenter, LLP
- **Stefanie Murray**, Director, the Center for Cooperative Media at Montclair State University
- **Steve Oroho**, Senate Republican Budget Officer (R-Sussex/Morris/Warren)
- **Marc Pfeiffer**, Assistant Director of the Bloustein Local Government Research Center at Rutgers University
- **Nic Platt**, Founding Chair
- **Linda Stamato**, Director Emerita of the Center for Negotiation and Conflict Resolution at Rutgers University

OUR PROJECTS



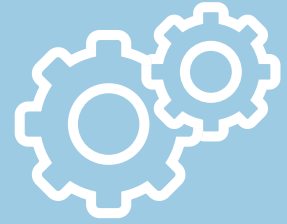
Community Engagement Series Webinars

We bring together experts and journalists to discuss news of local interest and how it impacts our communities. These webinars are free to join and open to the public.



Newspaper Acquisition

We're working to raise funds to purchase local newspapers as they go on the market. These papers employ the reporters that you see at town hall meetings, cover our local elections, and tell the stories of our neighbors and friends.



Consulting Services

We leverage the expertise of our board of directors and team and offer support and guidance to local newspapers that want to convert to nonprofit status.

[Click here to read more about our program areas.](#)

OUR REACH

Community Engagement Series Webinars

Our Community Engagement Series webinars are designed to safely promote civic dialog between leaders from journalism, local government, and our communities. In addition to bringing together these thought leaders, these webinars draw substantial online audiences.



4x
email blast to
our mailing lists



100
attendees



500
views



1,200
impressions

OUR WEBINARS

The Future of Local Media

First aired June 23, 2020. Click the image below or visit <https://newswneed.org/previous-events/> to view the webinar.



The Afternoon After

First aired November 4, 2020. Click the image below or visit <https://newswneed.org/previous-events/> to view the webinar.



CNJLM IN THE NEWS

Click on the images below or visit <https://newsweneed.org/press-media/> to read a selection of coverage of the Corporation for New Jersey Local Media's work.



'Team of Rivals' forms non-profit to preserve community journalism

Jun 16, 2020



MORE INFORMATION

Corporation for New Jersey Local Media
JOURNALISM ENGAGEMENT COMMUNITY

Future of local journalism to be explored in webinar today

The public is invited to attend a virtual panel discussion at 4 p.m. Tuesday, June 23, regarding the future of local, nonprofit journalism.

f t e b

Two candidates who ran against each other last November are teaming up in a non-partisan effort to preserve and strengthen community newspapers in New Jersey.

Nicolas Platt, a Republican Harding Township Committee member and former mayor, and his past opponent, Amanda Richardson, the Harding Democratic chair, formed the Corporation for New Jersey Local Media, www.newsweneed.org, to ensure the future of community newspapers.



Former political rivals host online forum on the future of community journalism

By MIKE CONDON Staff Writer Jun 25, 2020

f t e b



AMANDA RICHARDSON



Harding Township Committeeman Nicolas Platt has a fear he hopes will never come true as he sits on the dais at the Harding Township Committee meeting each month.

"I rue the day that I'm sitting up there on that dais, and I look out and see that our local reporter from the *Observer-Tribune* isn't sitting there in the audience. I really do," Platt said during a 90-minute webinar on the future of community journalism held Tuesday afternoon, June 23, which drew about 100 people online and another 450 on the Facebook Live feed.

"Local newspapers are the lifeblood of our communities, but their future is increasingly threatened," he said. "Preserving and expanding community journalism is vital to our democracy, and we invite concerned citizens to join us in this effort."

Platt, a Republican, working side by side with Amanda Richardson, a Democrat, have formed a non-profit called the Corporation for New Jersey Local Media, www.newsweneed.org, to ensure the future of community newspapers.

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News

Has coronavirus killed public transit? Here's what needs to change for commuters to come back.

Updated Sep 16, 2020; Posted Sep 16, 2020

By [Larry Higgs | NJ Advance Media for NJ.com](#)

Commuter rail systems have to adapt to changes in how people work and where they live if NJ Transit hopes to see ridership rebound post coronavirus, experts said.

For a start, trains better smell clean, to win riders confidence, said experts and advocates on a Zoom discussion about the post-COVID 19 future of commuter rail on Tuesday. [While highway traffic has started to recover](#), transit ridership has been slower to return.

Some factors affecting ridership, such as what employers do, are out of agencies control. Others are, such as making sure trains are sanitary and there is enough space for riders to properly social distance.



A contractor cleans a New York City subway train at the end of the A line in Queens. A transit advocate said New York's MTA is doing a better job cleaning trains than NJ Transit.

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